THE C.T. VIVIAN LEADERSHIP INSTITUTE FUNDRAISER
A Community Where All People Can Thrive

A SALUTE TO THE LIFE & LEGACY OF
DR. C.T. VIVIAN
JULY 30, 2019

Celebrating 95 yrs
HYATT REGENCY, ATLANTA | ctvli.org
Please confirm by May 31, 2019

Contributions to the C.T. Vivian Leadership Institute, a 501C3 organization are tax deductible

Tax ID # 26-2023902

Please find the levels of sponsorship and confirm the level of your participation by May 31st 2019

Payment Options
Credit card: www.CTVLI.org • Click Donate
Checks: CT Vivian Leadership Institute
Mail: 1100 Peachtree St. Suite 200 Atlanta, 30309

For questions please contact
Don Rivers, Executive Director
404-787-6151 • donrivers@CTVLI.org

Henry “Hank” Aaron

Ambassador Andrew Young

Please find the levels of sponsorship and confirm the level of your participation by May 31st 2019
Dear Friend,

This letter comes to ask for your support of a special event honoring the 95th birthday of our friend, brother, leader and hero, Dr Cordy Tindell Vivian.

C.T., as he is known to most of us, began his long life of public service in Peoria, Illinois in 1947, some seven or so years before the Supreme Court case in 1954 and Rosa Parks' historic bus ride in Montgomery, Alabama in 1955.

C.T. has devoted his life in quest for freedom and justice for all mankind. Known by many as “The Quiet Warrior”, he trained civil rights demonstrators to sit-in in Nashville and Birmingham.

He joined the freedom riders in 1961 and joined SCLC and Dr. King, serving as Director of Affiliates in 1962.

There is no movement North, South, East or West where his spirit did not inspire and encourage African Americans to fight for justice and equality.

On July 30th, we will gather at the Hyatt Regency Hotel to celebrate this man of God who has contributed so much to the Atlanta community and the world, at large.

He has been a blessing to this city and the nation and he will certainly leave a great legacy of leadership. For all that he has done, for all that he has meant to this country, we pause to celebrate him and raise funds for the C.T.Vivian Leadership Institute. Please join us.

Sincerely,

Henry “Hank” Aaron & Andy Young

[Signature]
The C.T. Vivian Leadership Institute [CTVLI] is an Atlanta-based non-profit organization dedicated to the development and sustainability of communities. The organization was founded in 2008 by Dr. C. T. Vivian to "create a model of leadership culture in Atlanta". CTVLI serves as a hub designed to centralize existing programs and services to work in coordination with local organizations to serve the needs of the community.

The Institute is designed to create an atmosphere where lifelong learning can take place in all stages of life. The CTVLI focuses on four areas that are critical to the success of individuals and communities: Faith, Personal, Education, and Economic Development. CTVLI programs are designed to reach each participant wherever they are, with the goal of taking them where they want to be. By offering classes to the individual and services to the community as a whole, the specific needs of both will be met.
SPONSORSHIP OPPORTUNITIES

$50,000 DIAMOND DONOR
Sponsorship supports all programmatic initiatives of the C.T.V.L.I.
2 seats reserved at estate table
2 Tables – premium reserved seating for 20 guests
Logo on event webpage
Logo on event signage/screen
Logo on event collateral
Logo on social media posts
Opportunity to speak at VIP Reception
Opportunity to speak at Celebration Dinner
Full page ad

$25,000 PLATINUM DONOR
Sponsorship supports 4 programs of the C.T.V.L.I.
2 seats reserved at estate table
1 Table – premium reserved seating for 10 guests
Logo on event webpage
Logo on event signage
Logo on event collateral
Opportunity to speak at VIP Reception
Full page ad

$15,000 GOLD DONOR
Sponsorship supports 3 programs of the C.T.V.L.I.
1 Table - premium reserved seating for 10 guests
Logo on event webpage
Logo on event signage
Full page ad

$10,000 SILVER DONOR
Sponsorship supports 2 programs of the C.T.V.L.I.
1 Table - premium reserved seating for 10 guests
Logo on event webpage
Logo on event signage
Half page ad

$5,000 BRONZE DONOR
Sponsorship supports 1 program of the C.T.V.L.I.
1 Table - premium reserved seating for 10 guests
Logo on event webpage
Listing as $5000 sponsor in program
One fourth page ad

$2,000 TABLE SPONSOR
Sponsorship supports 1 program of the C.T.V.L.I.
1 Table - premium reserved seating for 10 guests
Listing as $2000 sponsor in program

$1,000 SPONSOR
Sponsor ONE Student for 1 year of C.T.V.L.I. Training
Two tickets

$150 TICKET DONOR
1 reserved seat

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INITIATIVES
The CTVLI offers a range of programs and classes to support life long training in every stage of life. Our
program services the needs in the following areas:

FAITH BASED DEVELOPMENT
CTVLI’s model for redevelopment and revitalization is designed to strategically impact community infra-
structure by encouraging faith-based organizations to expand their service offerings and provide much
needed programs and for their economic development and growth. In addition, the CTVLI faith based
programs even offer personal development skills designed to support healthy work/life balance.

PERSONAL DEVELOPMENT
Being informed and empowered, citizens are key to a community’s growth and development. CTVLI’s
model of personal development systems, resources, tools and curricula provide mentoring, job training
and life skills that enhance personal capacities.

EDUCATIONAL DEVELOPMENT
Our program adds to the foundation that schools lay for continuing education. By preparing youth for
the global market, CTVLI’s model for education addresses the needs and trains the students while the
schools educate so that they are equipped to engage in the global marketplace.

ECONOMIC DEVELOPMENT
Businesses provide jobs, products and services that are vital to the community’s economic development.
CTVLI’s model of incorporating its business development services promotes sustainability and increases
businesses’ capacity to generate employment opportunities and profit.
ACT/GED-HiSet/COMPASS
Academic support for those needing to complete high school and preparation for the ACT exam and college entrance exam, as needed.

CULTURAL ARTS AND ENTERTAINMENT (EDUTAINMENT)
A method of utilizing arts, music & other entertainment in conjunction with education, creating Edutainment to connect with participants.

CAREER READINESS AND ECONOMIC DEVELOPMENT
Program designed to reach career changes, professionals and college graduates and meet their career goals.

COMMUNITY AND CIVIC ENGAGEMENT
The C.T. Vivian Leadership Institute, leverages partnerships, resources and other local agencies to provide support through training, internships and scholarships, to name a few. In addition, educating citizens about the life of a community minded individual in order to improve conditions for others or to help shape the community’s future.

INMATE RE-ENTRY
Comprehensive program assessing and targeting the needs of the individual inmate for successful re-entry into society.

MALE SCHOLARS PROGRAM
Systematic approach to mentoring that matches an Elder and a program participant for personalized development.

SEMINARY WITHOUT WALLS
Digital Collection of works from prominent leaders in the community on spirituality, growth and history.

YOUTH DIVERSION
Similar to the Male Scholars’ Program, instead for youth, as an alternative to formally processing youth in the justice system. (This would be a court ordered program in lieu of traditional probation). The initiatives listed above result in the delivery of many youth-focused programs and classes that provide experiential learning, skills development and knowledge-based learning. Current classes include:

- ACT/College Readiness
- GED/Hi Set Classes
- Vocational Software Training
- S.T.E.A.M.E.D. (Science, Technology, Engineering, Art, Mathematics, Entertainment, Design)
- Male Scholar’s Programs
- Leadership and Public Speaking
- Financial Literacy
- Social Media
AD SPECS

Full Page
8.75 x 11.25 Full Bleed
Portrait
300 dpi
jpeg, pdf, eps
CMYK color profile
0.25 cropping will occur
Keep titles inside crop areas

Half Page
8.75 x 5.75 Full Bleed
Landscape
300 dpi
jpeg, pdf, eps
CMYK color profile
0.25 cropping will occur
Keep titles inside crop areas

Quarter Page
4.5 x 5.75 Full Bleed
Portrait 300 dpi
jpeg, pdf, eps
CMYK color profile
0.25 cropping will occur
Keep titles inside crop areas

Company Logo
300 DPI
CMYK Color profile
jpeg, pdf, eps

Please send all ads to: donrivers@CTVLI.org
All ads and or logos not designed to spec will not be included
ads can be created for a fee, please contact donrivers@CTVLI.org for referrals
“Leadership is found in the action to defeat that which would defeat you… You are made by the struggles you choose.”

- C.T. Vivian